

Table VII											25.9.2023
Questionnaire to visitors											
(last 10 years)											
	2023	2022	2021	2020	2019	2017	2015	2014	2013	2012	
Number of questionnaires received	6,2%	16,2%	25,8%								
<b>Reason to visit [1]</b>											
Venue	20,3%	18,9%	19,2%	20,7%	17,2%	21,5%	24,6%	22,6%	19,2%	18,7%	
Concert programme	20,3%	19,8%	20,2%	24,7%	32,2%	33,0%	35,0%	36,8%	38,6%	34,6%	
Experience of visiting previous years	18,7%	11,0%	13,4%								
Performing artist (ensemble)	15,4%	12,3%	21,4%	18,7%	20,7%	12,6%	16,1%	12,3%	14,6%	17,4%	
The reputation of the festival	13,8%	22,9%	19,2%	21,3%	18,4%	19,9%	16,0%	16,6%	18,6%	15,3%	
Recommendation from friends and acquaintances	5,7%	8,8%	3,6%	9,6%	6,9%	10,5%	7,9%	11,2%	8,6%	12,8%	
Critics and reports of the festival in the media	4,1%	5,3%	2,9%	5,0%		1,6%	0,5%	0,4%	0,4%	1,3%	
Another	1,6%	0,9%			4,6%	1,1%					
<b>Where did you find out about the concert? [1]</b>											
Electronic news Ars Ramovš	43,8%	27,7%	48,0%	29,4%	13,9%	14,5%	7,6%	6,9%	3,7%		
Message from friends or acquaintances	21,9%	16,9%	11,6%	18,0%	12,5%	21,4%	22,8%	23,3%	21,0%	19,8%	
Internet: Seviqc Brežice website	18,8%	37,2%	25,4%	24,3%							
Radio: national	9,4%	2,0%	2,3%	5,4%	2,8%	0,4%	1,7%	1,7%	0,8%	2,6%	
Another	3,1%										
Magazine: national	1,6%	16,2%	1,2%	3,6%	1,4%	3,0%	3,5%	4,3%	2,6%	6,3%	
Facebook	1,6%		4,0%	1,8%	6,9%	5,1%	3,7%	0,9%		1,7%	
Television: national			4,0%	3,4%							
Internet: other websites			1,7%	5,2%							
Television: local			1,2%	1,1%							
LinkedIn			0,6%	3,2%							
Magazine: local				2,3%	1,4%	1,3%					
Radio: local				1,1%		0,4%					
Twitter				1,1%							
Written notices and invitations				0,2%	2,8%	7,3%	13,5%	16,1%	26,0%	15,6%	
<b>Do you find the upbeat instructive?</b>											
Yes	100,0%	100,0%	93,0%	91,2%	95,8%	98,2%					
No			7,0%	8,8%	4,2%	1,8%					
<b>Gender</b>											
Male	58,6%	54,4%	52,9%	50,0%	24,3%	30,9%	28,4%	26,7%	31,4%	28,5%	
Female	41,4%	45,6%	47,1%	50,0%	75,7%	69,1%	71,7%	73,3%	68,6%	71,5%	
<b>Age</b>											
0-10 years							0,3%	0,3%			
11-20 years					2,7%	4,4%	1,6%	4,6%			
21-30 years			2,4%	2,5%	13,5%	14,7%	5,1%	8,0%			
31-40 years				7,5%	10,8%	7,4%	6,0%	6,2%			
41-50 years		4,5%	6,0%	7,5%	13,5%	11,8%	15,5%	17,2%			
51-60 years	37,9%	16,4%	21,7%	32,5%	18,9%	25,0%	25,3%	14,8%			
61-70 years	20,7%	26,9%	22,9%	27,5%	27,0%	14,7%	27,9%	30,8%			
71-80 years	31,0%	52,2%	42,2%	22,5%	8,1%	19,1%	16,1%	15,1%			
81-90 years	10,3%		4,8%		5,4%	2,9%	2,2%	2,8%			
91 years and over								0,3%			
Povprečna starost	66,3	58,4	65,6								
<b>Status</b>											
Retired	50,0%	79,7%	67,6%	41,5%	37,8%	32,5%	46,4%	48,5%	42,2%	39,6%	
Employed	42,9%	10,1%	25,7%	48,8%	43,2%	50,0%	38,9%	33,8%	38,4%	42,2%	
Unemployed	7,1%						3,5%	3,5%	7,3%	4,1%	
Self-employed		10,1%	5,7%	9,8%	8,1%	5,0%	5,3%	5,0%	6,8%	6,7%	
Student			1,0%		8,1%	10,0%	4,7%	6,8%	5,3%	4,6%	
An elementary or high school student					2,7%	2,5%	1,3%	1,2%		2,8%	
<b>Education</b>											
Doctorate	6,9%	3,8%	8,9%	7,5%	2,7%	13,4%					
Master's degree	3,4%	32,9%	9,9%	15,0%	16,2%	9,0%					
Master's or doctorate [2]							14,4%	11,2%	15,8%	15,4%	
High	75,9%	48,1%	74,3%	70,0%	64,9%	58,2%	57,4%	63,0%	59,9%	51,9%	
Medium	13,8%	15,2%	6,9%	7,5%	13,5%	17,9%	26,0%	23,6%	24,3%	29,3%	
Basic					2,7%	1,5%	2,2%	2,1%	0,0%	3,3%	
[1]	Impact calculation: the visitor was able to mark several answers, each with 1, the sum of all answers is 100%.										
[2]	In 2017, we divided the master's and doctoral dissertations in the questionnaire										