

## Klemen Ramovš

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**Od:** Cécile Vasseur <info@effe.eu>  
**Poslano:** 13. april 2017 16:49  
**Za:** Info  
**Zadeva:** EFFE Label 2017-2018 Result

Dear Klemen Ramovš,

We are delighted to inform you that the Seviq Brežice has been selected to receive the EFFE Label 2017-2018. Your application was approved by the International Jury following successful evaluation by the Hub Experts on a national level.

Seviq Brežice is now part of the EFFE festival community, facilitated by the [European Festivals Association](#), which consists of festivals that stand for artistic quality and have a significant impact on the local, national and international level.

Your festivals received the following feedback from the International Jury and Hub Experts:

*Exciting and inspiring festival focused on early music that seeks for strategies to add interest to the concerts and give new values and perspectives to approach them in different ways. The festival could develop further audience strategies.*

Your festival will soon appear on the EFFE website, which means that your festivals' information is easily accessible for festival audiences, artists, artistic organisations, ensembles, orchestras, theatre and dance companies, public authorities at all levels, sponsors and private companies, and the media.

We plan a broad communication and marketing campaign about which we keep you informed and involved: We encourage you to use the EFFE Label in your communication towards audiences and other stakeholders. You can download the Label logo [here](#), which you can already start to use as of today. The official announcement will take place during the [EFFE MeetUp](#) in Wiesbaden on 4 May where you as EFFE Label 2017-2018 are invited for an exchange and networking event ([sign up now](#)). More tools on how to promote your festivals as EFFE Label Festival including press release will be provided after the official announcement.

Best regards,

Darko Brlek, President EFA and Jonathan Mills, President EFFE International Jury 2017-2018  
on behalf of the EFA Board, the International Festival Jury, all EFFE Hubs and Hub Experts